

# PROMOTE Shetland

Information, Inspiration, Innovation, Influence

Promote Shetland is the marketing body for Shetland.

It is **NON COMMERCIAL, NON PROFIT** and **IMPARTIAL**

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SHETLAND

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Destination

## VISIT

- Remote
- Adventure
- Natural

## LIVE

- Community
- Infrastructure
- Facilities

## WORK

- Creative
- Entrepreneur
- Technology

## STUDY

- Textiles
- Maritime
- Heritage

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Sectors

Tourism • Community • Food & Drink • Manufacturing • Accomodation / Eating Out  
• Festivals / Events • Creative • Retail • Sport • Energy